



Clark Howe (MD)

NEWS

April 2024

The latest updates from one of the UK's leading independent, family-run suppliers

Our high streets, once teeming with life, now bear little resemblance to their former selves. During a recent visit to London, curiosity led my partner and me into an Amazon Fresh store. This was a first for us: an outlet where goods are simply selected and, through "Just Walk Out Technology," automatically accounted for as you leave, scanning the Amazon app at the exit. No cashiers; merely a security guard and shelf stackers.

As a small independent business owner, this development is unsettling. While technological progress is often celebrated, its impact on the already beleaguered retail landscape and employment opportunities is concerning, leaving me somewhat disheartened. I remain hopeful, however, that many will continue to champion local independent businesses, ensuring that profits benefit our local communities rather than filling the coffers of distant billionaires and their investors.

Hand Care - Last month, I mentioned the potential of a new range. Things have developed quickly, and I am now chuffed to confirm that we are stockists of GOJO & Purell products.

GOJO makes incredibly effective hand care products that are, on average, cheaper than the other leading brand (you know the one).

I have produced a separate flyer for the new range, so if you want to know more, just ask one of the team, and we will get a copy over to you (or scan the QR code to the right).

I know changing dispensers is a hassle, but to make the decision to change a little more palatable, I have introduced a couple of extra incentives:

1. Free dispensers (some common sense T&Cs apply).
2. 20% discount off our RRP until the 30th of June '24.

So, the products are of the highest quality, they are cheaper, we are offering free dispensers, and to top it all off, you are getting an extra 20% discount off our RRP.

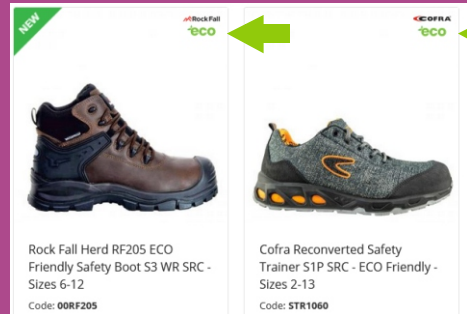
I don't like the term "no-brainer," but the package is, at the very least, worthy of strong consideration.

I hope the month of April is a good one for you!



eco

Look Out For ECO



While browsing our website, you might have observed our efforts to facilitate a more environmentally conscious selection in clothing, Personal Protective Equipment (PPE) and cleaning supplies.

Keep an eye out for the ECO logo – our symbol of sustainability. As we progressively introduce a broader array of eco-friendly products, you will see this logo adorning an expanding range of items, making it simpler for you to make greener choices.

Introducing



Howsafe can now supply GOJO, one of the world's leading hand care providers and the inventors of Purell.

In a nutshell, GOJO is generally cheaper per litre than the other leading brand, and its effectiveness in removing soiling from hands is very well proven.

To assist you in making the change, Howsafe will provide free dispensers and an additional 20% discount until the 30th of June.

For more info either drop us a line or visit our website.



Recycled & Recyclable



The bags we use to supply our deliveries in are made from 30% recycled materials and can be recycled once used.

We are currently reviewing other options and looking at swapping out our current PP packaging tape to a more ECO friendly option.

Watch this space!

3M FF-600 Full Face Mask

3M™ Reusable Full Face Mask, FF-600 Series features a panoramic visor that is designed to prevent visual distortion and allows for a virtually unrestricted field of vision. The FF-600 is suitable for a wide range of wearers and applications and ideal when respiratory and eye/face protection is required. Multiple filter options are available including a particulate filter and combination filters (any type included in free filter deal).

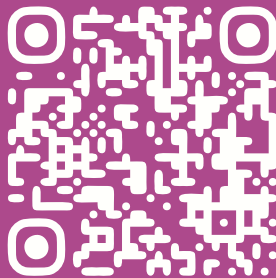
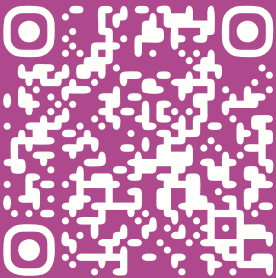
Code: RED1130
Price: £226.20+VAT



x2 FREE filters with each mask until 30th April 2024.

Offers & Clearance

Scan the QR codes to see our latest deals or visit our website and press the click to shop drop down



Shop Local



Ever popped into a local shop and felt instantly brighter?

That's the charm of independent businesses! They're not just stores; they're the soul of our streets, adding a unique flair that big retailers can't touch.

Choosing local is a powerful way to enrich your community. It turns shopping into an act of love for your neighborhood, ensuring it remains a lively, lovely place to call home. The same usual faces when you walk in, the friendly welcome, the expert help all help to make the experience so much nicer than when shopping with many of the larger nationals.

Supporting local businesses is a win-win: great for the economy and great for community spirit. So, why not make your next purchase a local one?

Environmental Policy

Grab a copy of our environmental policy by scanning the QR code below or by visiting our homepage and clicking on the "menu" drop down.



HOWSAFE
The Workwear Store

INVESTORS
IN THE
ENVIRONMENT



Huge Stocks
It's on the shelf- most products straight from stock.



Free Delivery
To business premises within a 25 mile radius of Peterborough.



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