



# HOWSAFE

## Workwear & PPE

*your  
workforce  
in safe  
hands*

[www.howsafe.co.uk](http://www.howsafe.co.uk)



# WELCOME

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I'm Clark Howe, and it's my pleasure to introduce you to Howsafe. As the Managing Director of our family-run business, I'm proud to carry forward the legacy established by my parents in 1978. With over 20 years at the helm, I have witnessed many changes in our surroundings, our services, and our products, but my promise remains the same: "to offer our customers face-to-face service when required and to continually introduce new products and services that set us apart from the competition"

Our dedicated team is here to ensure that every interaction with us is seamless and satisfying. From promptly answering your calls to swiftly resolving your queries, we're committed to making your experience with us a pleasure. Convenience is key, which is why if you're within 25 miles of Peterborough, your orders will be personally delivered by your own Account Manager.

In addition, we pride ourselves on supporting local community projects and have an ever-increasing range of eco-friendly products.

My team and I look forward to working with you!



**Clark Howe**

Managing Director



# TRADING SINCE 1978

From hobnail boots through to the very latest lightweight composite safety footwear, we have handled all sorts of Workwear and PPE over the decades.

A quick tally of years of service by our team accounts for well over 2 centuries between us, something we are very proud of.

Howsafe is now located at its third premises and occupies units 18, 19 and 20 on Challenger Way in the heart of Eastern Industry



**HOWSAFE**  
AN INDEPENDENT  
**FAMILY BUSINESS**  
established 1978

A man with a beard and dark hair, wearing a dark quilted jacket, is sitting in the driver's seat of a vehicle. He is looking out the window to his left. The vehicle's interior and door are visible. The background shows trees and a bright outdoor setting.

**Gerard Butler**  
U-Power Ambassador



## Free Delivery

Our free delivery service provides unbeatable convenience for businesses within a 25-mile radius of Peterborough. By delivering directly to your business premises using our fleet of vehicles, we save you time and hassle, allowing you to focus on what really matters - running your business.



## Huge Stocks

We stock in depth, allowing our customers to quickly access the items they need without delays or extended lead times. Large stock levels also provide a wider range of options, enabling our customers to find the specific styles, sizes, and features that suit their preferences and requirements without having to wait.



## Free Size Exchanges

Our free size exchange service (for trade customers within a 25 mile radius of Peterborough city centre) ensures that you can find the perfect fit without incurring additional costs, eliminating the hassle of returns or purchasing new items. Just call us and let us know what you need and we will take care of it.



## In-House Branding

Our in-house department ensures faster turnaround times and greater control over the production process, minimising errors and delays. Our customers also receive expert guidance and advice on logo placement, size and color options, ensuring the final product aligns with their vision.



## Custom Wallcharts



A customised safety footwear chart enables you to manage costs and safety requirements. By providing details such as your budget per pair, desired safety features, and any style preferences or exclusions, we can create a bespoke safety footwear chart specifically tailored to your needs, complete with your company logo. This personalised approach streamlines the process, making it easier for you to select the appropriate footwear while also reducing costs. With a customised chart at your disposal, you can ensure that every member of your team has access to the right safety footwear, enhancing workplace safety and efficiency.

# PERSONAL SERVICE

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**Your Account Manager** is responsible for delivering your products, looking after size exchanges and returns and is your main point of contact with Howsafe.

**Extra Support:** Your Account Manager will guide you through the buying process, from product selection to usage and compliance. Clearly, it is not our position to recommend PPE, but we do have a wealth of knowledge and where necessary, can bring in manufacturers for further support. Our representatives can also offer product demonstrations and fittings.

**Price Support:** Getting the right product at the right price is critical for any business. Your Account Manager will work with you closely to get the best deal for you and your business.

**Sales Team at the Office:** Your Account Manager is backed up by a fantastic team at Howsafe HQ. They will handle your day-to-day orders and queries, liaising with your Account Manager on your behalf when required.



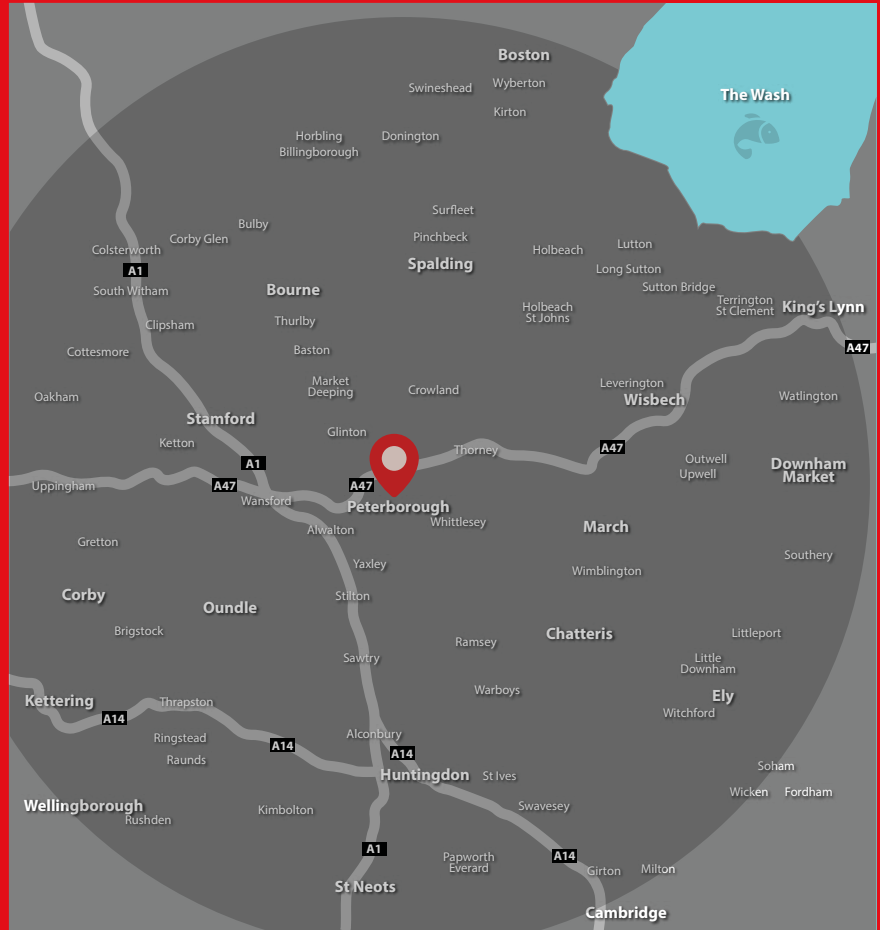


# FREE DELIVERY

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We offer a free delivery service for businesses within a 25 mile radius of Peterborough.

We offer next working day delivery via courier service for customers beyond our delivery area if ordered before 12 noon.



# IN-HOUSE BRANDING SERVICE

Our in-house embroidery and printing service offers significant benefits to customers. Firstly, it allows for seamless customisation and personalisation of workwear items, enabling customers to showcase their company logos or designs with precision and high quality. This ensures brand consistency and professionalism while creating a unique identity for the business. Secondly, having an in-house department ensures faster turnaround times and greater control over the production process, minimising errors and delays.

**DIRECT TO FILM P  
NEW TECHNOLOGY FOR**



**PRINT**

**R 2024!**

Experience excellent durability, vibrant detailing, fast turnaround times and versatility in garment selection with our direct-to-film printing for workwear

**PLUS EXISTING OPTIONS:**

# EMBROIDERY HEAT PRINT



# HOWSAFE WEB SHOP

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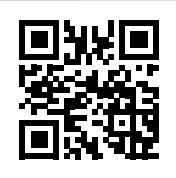
Our **web shop** showcases an extensive range of top-quality products, curated specifically to safeguard your team in every workplace scenario. Enjoy the added convenience of our trade customer web shop, offering you customer-specific pricing, tailored to your unique needs.

Navigate our user-friendly web shop and check out 1000's of stock products.

Given that our website is continuously evolving and being updated by the Howsafe team, we've decided to permanently cease the production of full paper catalogues, a decision also driven by our commitment to environmental sustainability.

- ✓ **Thousands of products**
- ✓ **Fast & reliable delivery**
- ✓ **24/7 Secure Shopping**
- ✓ **Huge stocks**

[www.howsafe.co.uk](http://www.howsafe.co.uk)



**stripe**



**Klarna.**



# THE WORKWEAR STORE



Our **Workwear Store** is the one-stop destination for all your workwear and PPE needs. Our shop is regarded as one of the best in the UK and with our doors open to the public six days a week, we invite you to explore our extensive range of rugged branded workwear, warm outerwear and the largest display of safety footwear in the area. Say goodbye to long queues or poorly equipped trade counters!



## Address

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18-20 Challenger Way  
Edgerley Business Park  
Peterborough PE1 5EX



## Showroom Opening Hours

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Monday - Friday      08:00 - 17:00  
Saturday                09:00 - 13:00

Please check for bank holiday and seasonal opening times.

The  
Howsafe  
Workwear Store  
is open to  
the public

# OUR PRODUCTS

WORKWEAR



SAFETY  
FOOTWEAR



PPE



CLEANING  
HYGIENE



SAFETY  
SIGNS



FIRST  
AID





**WORK  
GLOVES**



**WORK  
PLACE**



# SAFETY FIRST, FROM THE GROUND UP

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Over 90  
styles in  
stock



**U-Power**  
Don't worry... be happy!

# SAFETY FOOTWEAR

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At Howsafe, we take the protection of your feet seriously. Safety footwear styling and features have come on leaps and bounds in the last 10 years. Many styles are now so incredibly light that you will not believe you are picking up a pair with a toecap and a midsole - it really is unbelievable.

With over 90 stock styles, loads of women's fit options, sizes from 2-15 and 3000+ pairs in stock at any one time we are the go to place for safety footwear in the UK.



**COFRA**  
BORN TO WORK

**Reebok**

**S**  
**SKECHERS**

**DEWALT**  
GUARANTEED TOUGH.

**GRAFTERS**

**Himalayan**

**DELTA PLUS**

**AMBLERS**  
SAFETY

**APACHE**  
INDUSTRIAL WORKWEAR

**HH**  
workwear

**PORTWEST**

**DUNLOP**  
PROTECTIVE FOOTWEAR

# GREEN PRODUCT CHOICES

Introducing our specially curated range of eco-friendly workwear and PPE products, tailored to those who champion the perfect blend of safety, style, and sustainability. We offer cutting-edge footwear from industry pioneers like Cofra and U-Power, meticulously crafted to provide utmost comfort and protection while reducing your carbon footprint. Step into our clothing range from Premier, Pulsar, and Orn that

not only prioritises your safety but also upholds the highest standards of eco-conscious production. Our selection is not complete without the Polyflex gloves, ingeniously manufactured from recycled bottles. Every piece in our collection mirrors our commitment to the environment and to providing our customers with superior quality and responsible choices.

  
**PORTWEST**

 **COFRA**<sup>®</sup>  
BORN TO WORK

  
**PREMIER**<sup>®</sup>

 **Rock Fall**<sup>®</sup>  
INDUSTRY DEFINING SAFETY FOOTWEAR



# EARTHPRO COLLECTION



Setting the benchmark in sustainable workwear, the EarthPro collection from ØRN Workwear, uses fabric made from recycled plastic to help reduce the harmful effect of disposable plastics on the environment. The range includes polo shirts, sweatshirts, fleece jackets, softshell jackets, trousers and shorts. All products can be returned to ØRN for recycling.



Look out for the ECO symbol on our website, which indicates that the product you are looking at is eco-friendly.

# ENVIRONMENTAL APPROACH

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At Howsafe, sustainability isn't just a commitment, it's a way of life, and we're striving to achieve environmental accreditation. We've replaced outdated sodium-based lighting with high-efficiency LED solutions at our Peterborough warehouses. Our innovative lighting conserves energy across offices, production/warehouse areas, and even our external signage. Transportation, too, is getting greener. We have electric and hybrid cars within our fleet and our delivery vehicles are modern EURO 6 diesels to reduce our carbon emissions, making every journey a step towards

a more sustainable future. Moreover, we're extending our ecological consciousness to our product portfolio. We're proudly introducing ecologically sound products, crafted from recycled materials.

**INVESTORS  
IN THE  
ENVIRONMENT**







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## Contact us

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# HOWSAFE

## Workwear & PPE