



Clark Howe (MD)

At the beginning of the year, I mentioned that our foremost priority as a company is to cultivate stronger relationships with you, our valued customers. To that end, Paul, Sandra, Stuart, Jon, Leon, and I remain dedicated to working with you in the time-honoured manner: in person, supported by our exceptional internal sales team—spearheaded by Lauren, with the steadfast assistance of Sally and Daryn.

I'm pleased to report that our 2025 strategy is yielding positive results as we collaborate with you to achieve growth, reduce expenses, elevate your brand's presence, and—most critically—enhance the safety of your teams.

As with any meaningful endeavour, progress is often a gradual affair. The fruits of our partnership may take time to ripen, but when they do, the satisfaction is immense—for us here at Howsafe, and, we trust, for you as well. These achievements inspire us to strive further, ensuring we not only meet but exceed your expectations.

If you've recently placed an order with us, I extend my sincere gratitude. As a modestly sized independent, we contend daily with the titans of workwear, PPE, and tooling (their names need no mention). In these uncertain economic times, your choice to entrust us with your business—be it a new product line, your company clothing, or simply the opportunity to serve you again—makes all the difference.

Should you feel your engagement with Howsafe has waned, we'd be delighted to rekindle it. As I've noted, we're well-positioned to help you trim costs, improve both safety and professionalism for your team, and—above all—offer the quiet satisfaction of supporting a local, family-run firm that deeply appreciates your loyalty.

The advantages of working with us are clear: expertise, a robust stock range, and service standards that lead the field.

Do give us a call—we're as keen as mustard to assist.



NEWS



Unlike many competitors, Howsafe has no minimum order quantity for embroidered items— we intend to keep it that way!

That said, a single order of 15 garments will naturally be completed faster than 15 single-garment orders. Our 6-head dual-function embroidery machines allow us to run two designs at once, meaning larger orders are processed more efficiently (smaller orders leave capacity unused).

If you already order in bulk, please disregard this. But if you frequently order very small quantities, we'd be grateful if you could consolidate slightly—even just a few extra garments per order. This helps us optimize production and speeds up your turnaround times. Thank you for your support!

Your help please!



Build Trust

At Howsafe, we understand that your uniform is more than just clothing — it's your reputation, your professionalism, and your first impression.

Whether you're carrying out electrical installations or gas servicing, your credentials matter. The NICEIC and Gas Safe Register logos aren't just badges — they're trusted symbols of

competence and compliance recognised across the UK by customers, businesses, and inspectors alike. Howsafe have these logo's ready to be applied to the garments of your choice - note that we will require proof of your accreditation before any logo application can take place.

Skechers Ringstap ArchFit Trainer Shoe

ArchFit technology. Toecap and midsole. Soft PU sole. SR anti-slip. Water resistant upper.

Sizes: 6-12

Price £73.50+VAT



Enjoy all-day supportive cushioned comfort wearing Skechers Work: Arch Fit . These lace-up slip-resistant design features a 3M Scotchgard treated mesh and synthetic upper with a removable Arch Fit insole. Patented Skechers Arch Fit insole system with podiatrist-certified arch support. Podiatrist-designed shape developed with 20

Skechers Ebnal Womens ArchFit Trainer Shoe

ArchFit technology. Composite toecap and midsole. Soft PU sole. SRC anti-slip. Water resistant upper.

Sizes: 3-8

Price £73.50+VAT



years of data and 120,000 unweighted foot scans. Removable insole helps mould to your foot to reduce shock and increase weight dispersion. Slip-resistant traction outsole.

The Great Plantar Fiasco: How My Feet Betrayed Me

Four months ago, my feet staged a full-blown mutiny. After a couple of ambitious walks up and down terrain that could double as a StairMaster set to "extreme," I was introduced to the delightful world of plantar fasciitis—a fancy term for "your arches hate you, and now every morning feels like stepping on Lego."

For the uninitiated, plantar fasciitis is like having a tiny, sadistic troll living in your heel, who only wakes up when you do. That first step out of bed? Pure agony. Sitting down for too long? The troll stretches, yawns, and prepares for your next move like a WWE wrestler waiting to body-slam your foot.

Phase One: The Insole Experiment: My first line of defence was a trip to Boots, where I stared at the insole display like a lost pilgrim seeking salvation. Gel insoles? Comfortable, sure, but they had a habit of ejecting themselves from my shoes like they were on a secret mission. Foam options? Fit nicely, but offered about as much arch support as a wet paper towel.

Meanwhile, I became that person stretching their calves in public like a confused yoga enthusiast. It helped—until I skipped a day, and the foot troll returned with a vengeance.

Phase Two: The Skechers Intervention: Desperate to avoid the wallet-draining horror of bespoke podiatrist insoles (I'd heard rumours they cost roughly the same as a small yacht), I limped into a Skechers store. Their ArchFit range had been recommended, and after a brief love affair with a pair of suspiciously stylish black shoes (£100 lighter, but hey, the thought of pain-free walking is priceless), I gave them a shot.

Within a few weeks—combined with my now-obsessive calf-stretching routine—the foot troll packed its bags and left. No goodbye note, just sweet, sweet relief.

The ArchFit Revolution: Fast forward, and my shoe collection now resembles a Skechers showroom. My safety shoes? Skechers ArchFit Ringstap—not the lightest, but they cradle my feet like a supportive friend who won't let you drunkenly text your ex. Zero break-in time, all comfort.

And now, Skechers (Safety Division) has unleashed two new ArchFit styles into the wild, ready to rescue anyone battling plantar fasciitis, knee grumbles, or back complaints. Will they solve all your problems? Maybe not. But if they can evict your own personal foot troll, that's a win in my book.

So, if your feet are currently staging a protest, take it from a former sufferer — sometimes, the right shoes are the difference between "ouch" and "ahhh." And if nothing else, at least you'll look good while outrunning your plantar-related demons.

