



Clark Howe (MD)

NEWS

Dec 2023

The latest updates from one of the UK's leading independent, family-run suppliers

The year 2023 has proven to be an eventful one, fraught with numerous challenges, akin to navigating a ship through turbulent waters. While our sales performance has remained relatively steady, the widespread cost-of-living crisis has undoubtedly cast its shadow on consumer behaviour. We've noticed our customers making more calculated choices, either by extending the lifespan of their existing garments or by opting for more budget-friendly alternatives.

With regard to supply chain dynamics, back orders have surged from a trickle to a torrent. Many manufacturers are bringing production a bit closer to home, a shift that is poised to offer long-term benefits. However, this transition has temporarily resulted in considerable delays, which we know have impacted both our operations and your experience as our valued customers.

Having said all that, we do find ourselves in a good position to tackle 2024 head on- the company is in good shape, our stock levels are high and our commitment to look after our customers needs has never been higher.

As indicated in the top-right corner of this newsletter, please be advised that our office will be closing for the holiday season starting from 4.30pm on the 20th of December. We will resume normal operations at 8.00am on the 2nd of January.

In an emergency my mobile number has been provided. I would recommend keeping this newsletter within easy reach for such eventualities.

Furthermore, I would kindly suggest that you consider ordering additional stock in advance to ensure you have sufficient supplies during our period of closure (please get your orders in early December to allow enough time). Any stock lines can be returned in the new year should you over do it.

We look forwards to seeing you once again in January and starting, believe it or not, our 46th year of trading.

Thank you for your support throughout 2023. From all of us here at Howsafe we wish you all a wonderful festive season with your nearest and dearest.



Christmas closing times

We will close for the Christmas & New Year period, our last day will be the 20th of December, the showroom doors will close at 4.30pm.

We will re-open at 8am on the 2nd of January 2024.

As usual we are providing an emergency only contact number- if you are in dire need of supplies please call 07809 516659- if we can help we will.

A chance to quote?

Let's cut to the chase, shall we? Are you currently sourcing some of your PPE, workwear, or cleaning supplies from one of our competitors? Might we humbly ask for an opportunity to submit a fresh quote?

Perhaps there's a backstory—a prior quote from us that didn't hit the mark, or maybe it's simply the comfort of sticking with your current supplier. Whatever the case, we're eager to re-earn your consideration.

Look at it this way: if we prove to be more competitive, it's a fortuitous situation for both our companies. And if we don't? Well, at least we've left no stone unturned in the quest for value and efficiency.

To talk with your Account Manager please call 01733 560669 and we will put you in touch.

HOWSAFE WORKWEAR & PPE

open to the public



Helping Yaxley Scouts and Guides

On the 4th of November the Yaxley Fireworks 2023 event was held at The Three Horseshoes Pub. Organised by the Yaxley Scout and Guide Group, the event raised a significant amount of money and was enjoyed by 1000's.

Howsafe were delighted to provide FOC reflective yellow and orange vests for the event which helped keep the organisers safe and seen. If you are an organiser of charitable events Howsafe do have a stock of loan vests- just ask!



I wonder if you could swap your current workwear for clothing made from recycled materials, without breaking the bank- well now you can!

- Improve your Environmental Policy
- Diverts plastic bottles away from landfill
- Global Recycled Standard certified
- At the end of garment life return to Orn to be recycled
- Premium quality - built to last design
- Big size ranges & a choice of colours



Sale Room

Boom! Deck Your Halls with Deals This Christmas

Calling all savvy elves! Our sale room's had a festive makeover that's as twinkling as your Christmas tree. Crystal-clear price tags and inviting signs make bargain hunting easier than unwrapping a present.

And talk about 'Boom'—our stock refreshes faster than you can belt out a 'Fa-la-la-la-la!'

So sleigh your way down to our sale room for deals that'll make even Scrooge crack a smile. It's Christmas cheer and 'Boom' in one irresistible package!

BOOM!

Cofra Quilted Warmth

The Cofra Rescue jacket and Cofra Safe trouser are the ultimate combination for outdoor workers seeking comfort and safety.

Offering warmth and protection from the elements, these garments are equipped with practical features like ample pockets and a detachable hood. Enhanced with 3M reflective tape for high visibility and constructed with sturdy YKK zippers, they promise reliability and performance

Available separately, they represent remarkable value for a quilt lined garment. Search for Cofra Safe or Cofra Rescue on our website for further information.



To optimise our operations and reduce lead times, we kindly request that moving forward, you consider placing orders for at least 10 plus garments - the bigger the better.

Rest assured, we have no intention of introducing a minimum order quantity- so if you really need to order just one garment, it's no problem, we would just ask that whenever you can, please try to consolidate your orders. **Thank you!**

Embroidery - we need your help!

HOWSAFE
The Workwear Store

HOWSAFE
The Workwear Store



Huge Stocks

It's on the shelf- most products straight from stock.



Free Delivery

To business premises within a 25 mile radius of Peterborough.



01733 560669



www.howsafe.co.uk



sales@howsafe.co.uk



18-20 Challenger Way
Edgerley Business Park
Peterborough
Cambridgeshire
PE1 5EX