

Clark Howe (MD)

Last month I reported of very long delays on the Workmate range of Cofra safety footwear.

This included styles Egeo, Weddell, Suez, Baffin, Tirrenian, Kavir & the Bismarck. Cofra have now disclosed that the situation has now improved, with a second factory to produce these products now in full swing.

Kavir stocks are now stable on our shelves, Suez, Ego & Tirrenian should be back in stock by the end of June, Weddell and Baffin should be back into stock end of July/early August. Unfortunately, Bismarck remain at some point in September.

Dates may well be subject to change but things do look a bit better than previously thought.



Back at Howsafe HQ our focus shifts back to the long-delayed implementation of our new integrated sales and stock systems.

Testing and training continues and I hope next month to inform you that we are up and running and to let you know of the benefits to our service.

As reported last month, May was our final month of our business year and I am pleased to say that stock take has been successfully performed and even better our stock was remarkably close in value to our theoretical figures - a fantastic achievement!

This year is going to be a heck of a challenge, as like all of you we are experiencing rising costs in every area of our business, but I feel confident we will overcome all that is thrown at us.

If you are buying products elsewhere and would like to give us the opportunity to quote, we would be very keen to have a go!

Thank you for your continued support and trust.





The latest updates from one of the UK's leading independent, family-run suppliers





Josie Leaford - Howe Co-founder of Howsafe pictured with some random hairy chap

Yaxley Festival

YaxFest took place May the 13-15th and with great weather gathered record crowds with many 10's of thousand attending - not bad for little old Yaxley.

Howsafe have been one of the key sponsors since inception and were delighted to play our part over the weekend.

Last minute changes meant that for the first time we had the honour of leading the parade in our little red van - the festival page had over 100,000 interactions over the weekend and the van even made it into the local news media outlets.

It all came back down to earth with a bump on Monday when our 1946 Morris broke down at the side of the road - fortunately just dislodged distributor cap, so an easy fix.

For pictures of the event please visit the Howsafe Facebook page.



Social media

Over the last few weeks, we have appointed Lauren as our social media spokesperson.

Lauren will be making regular updates to our platforms such as Facebook, Instagram, Twitter and YouTube.

Please keep your eyes peeled for fresh content including special offers and giveaways. Instagram and Facebook will be our main focus for these - currently with around 2500 Facebook page likes we are looking to continue to grow our audience and would greatly appreciate it if you took the time to like us- we don't spam our socials with rubbish and at the very least try to make our posts informative, interesting, or funny.

We have recently updated our email signatures with icons that link directly to our socials- just click and join us!



Blue Disposable Nitrile Gloves



The Workwear Store

Still good stocks of sizes now for best prices for

NTO WIN AN ANTHEM T-SHIRT **STAND B1** ANTHEM

& Promo Live

Was £76.96 Now £36.00 inc VAT to clear

Hand sized hand torch for heavy duty use such and construction or engineering- equally great for leisure use.

- Brilliant, extremely bright light cone.
- Rugged metal barrel.

- Gold plated internal battery contacts.
- CREE power LED light chip.
- Non-slip- the fast lock mechanism securely locks a focus position in
- Dynamic switch- simple operation of the various lighting functions with just one switch.
- Use even when damp: spray water protected (IPX4)

Powered by: 2 x C Alkaline batteries (comes supplied with)

Our visit to the Print and Promo Live at the NEC Just missed the deadline for May newsletter. Given the issues putting on any event and the financial number of exhibitors down on pre-covid shows.

However, there was still much to see and take in- our aim was to look at the new types of printing machines available to us and with many of the clothing wholesalers and direct manufacturers attending, it was a good chance to see the latest ranges being offered.

Direct to film print machines seem to be the new kid on the block and offer a high quality detailed print without the time-consuming job of weeding away the part of the design which is associated with printer/plotter/cutting method - something we shall be looking further into later this year.

It was encouraging to see there were dozens of manufacturers offering organic/recycled clothing. One brand, in particular, caught our eye- ANTHEM concentrate their offering on T-Shirts, Sweats, joggers and hoodies.

Anthem are committed to certified **Organic Cotton**, with no harsh pesticides and chemicals, just naturally beautiful, absorbent, and breathable cotton that's kind to the planet. Virtuous Viscose, a breathable, biodegradable fibre with a lustrous finish that drapes beautifully and feels as soft as silk and Recycled Polyester, no virgin materials. Just recycled bottles that would otherwise have gone to waste. Closing the loop with big tech performance and a tiny eco footprint.

An informative day with lots of ideas to work with throughout 2022.

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iness premises within 25 mile radius of Peterborough



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