



**Clark Howe (MD)**

The relentless pursuit of a greener existence has yielded a rather pleasing result: we have secured silver accreditation with Investors in the Environment. We are, of course, immensely proud, though one must not rest on one's laurels; the endeavour continues apace.

We are delighted to note that Howsafe continues to see significant growth in its ECO product range. Our investment in new, more economical offerings is beginning to pay dividends, as more of you make the admirable choice to switch to environmentally manufactured alternatives - let's face it, it is a much easier decision the closer the price comes to the standard non-ECO items.

This month, we are keen to highlight the BioSoft range of earplugs. It is estimated that a staggering fifty million earplugs are disposed of daily.

Biodegradable - when tested in accordance with EN13432, BioSoft™ earplugs decompose 76% in just 180 days in an aerobic environment. Traditional PU or PVC plugs, by contrast, can remain unchanged for years/decades.

Their carbon footprint is considerably lower, too. Per ten thousand pairs, traditional plugs produce 44.47kg of CO2e, compared to a mere 7.93kg for BioSoft™ — a reduction of over eighty-two percent.

So, if your procurement involves single-use earplugs, I would strongly urge a consideration of these for your company's environmental efforts. Please let us know if you need further information or trial pairs.

Otherwise, it is very much business as usual. I am still endeavouring to get out and about to see as many of you as possible, whilst managing the daily operations.

As autumn looms, we shall no doubt see the customary flurry of orders for workwear to keep out the elements. As always, we are here, awaiting your call.

Thank you for your continued business. It is greatly appreciated.



# NEWS

SEPT 2025

Ditch rigid stitched on hi-vis tape. Embrace flexible, segmented tape.

- ✓ T-shirts, Polo, Sweat, 1/4 Zips to Softshell and Jackets
- ✓ No seams so comfortable next to the skin
- ✓ Soft and stretchy conforming to the body
- ✓ Visually appealing stylish designs
- ✓ High user acceptance



See the segmented range



We're proud to announce that Howsafe has been awarded the Investors in the Environment (iE) Silver Accreditation for 2025! This recognition reflects our ongoing commitment to sustainability and reducing our environmental impact — from energy-saving initiatives to waste reduction and supply chain changes. A massive thank you to our Green Champion (Rosie Stafford) and everyone on the team who made this happen!

We're not stopping here — we're already working towards achieving the coveted Green level!



**We're developing sustainability by achieving**

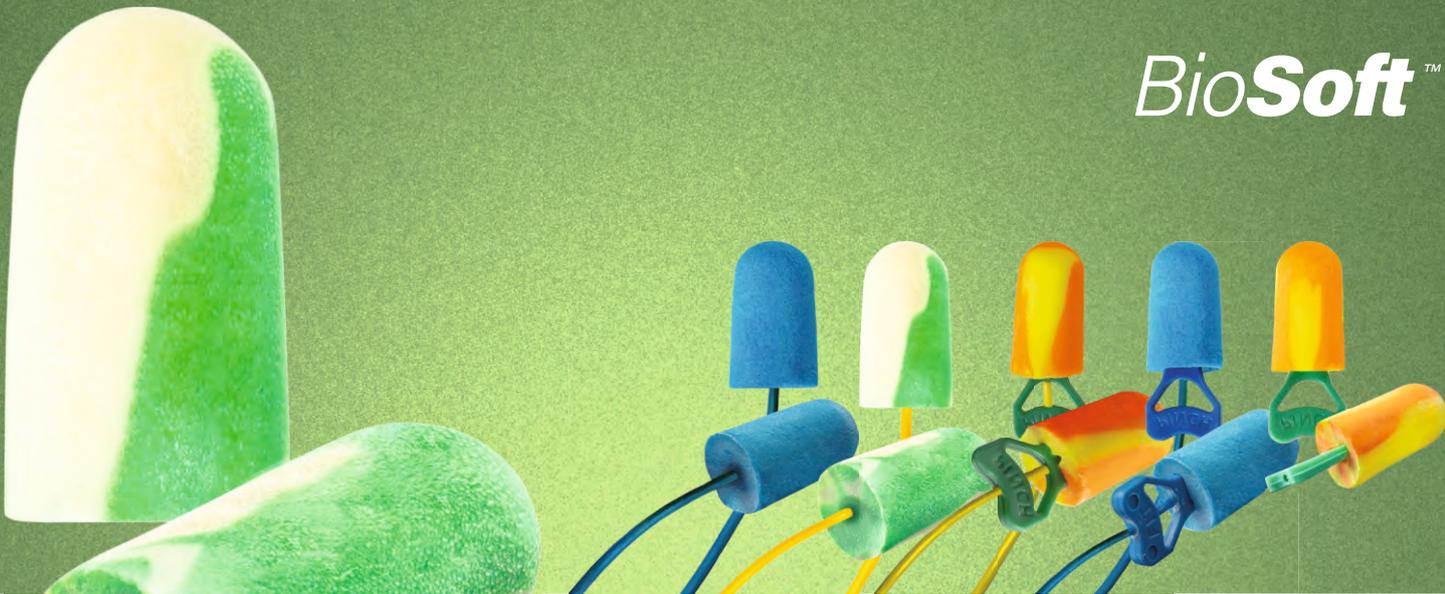
*Silver*



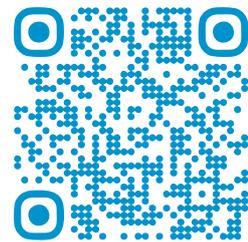
THE WORLD'S FIRST SUSTAINABLE

# BIO-BASED EAR PLUGS

BioSoft™



See the range here



Call for contract pricing



Code: 00BSF1



METAL DETECTABLE  
Code: 00BSFD



Code: 00BSF30



Code: OBSFPF1



METAL DETECTABLE  
Code: OBSFPFD



Code: BSFPF30

## BIOSOFT MEGA BULLET

Tapered shape for easy installation

- Soft, smooth, low pressure
- Bio-based materials
- Independently tested SNR 38

## BIOSOFT PINCH FIT

Unique stem enables easy insertion

- Revolutionary design requires no rolling
- Bio-based materials
- Independently tested SNR 38

# IN-USE

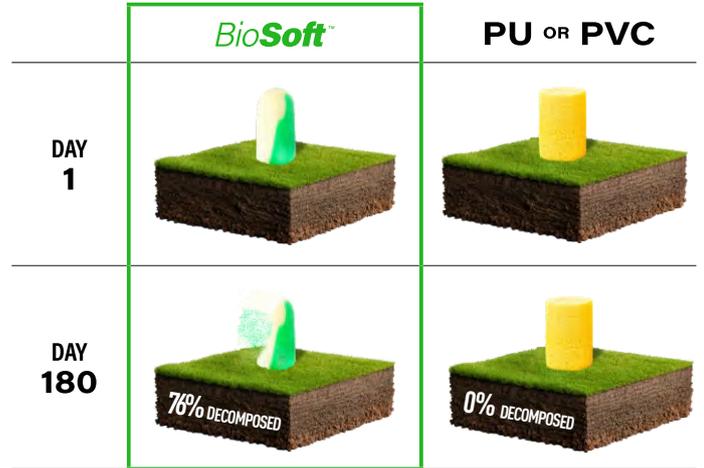
> Without sacrificing performance or comfort the BioSoft range provides a genuine ECO alternative to traditional earplugs



MATERIAL	BioSoft™ BIO-BASED FOAM	PU or PVC FOAM
SHELF LIFE	SAME	SAME
SLOW RECOVERY FOAM	✓	✓
BIO-BASED PACKAGING	☑	

# END OF LIFE

> BioSoft ear plugs will decompose 76% in 180 days\*. Traditional PU or PVC ear plugs will remain unchanged in the same period.

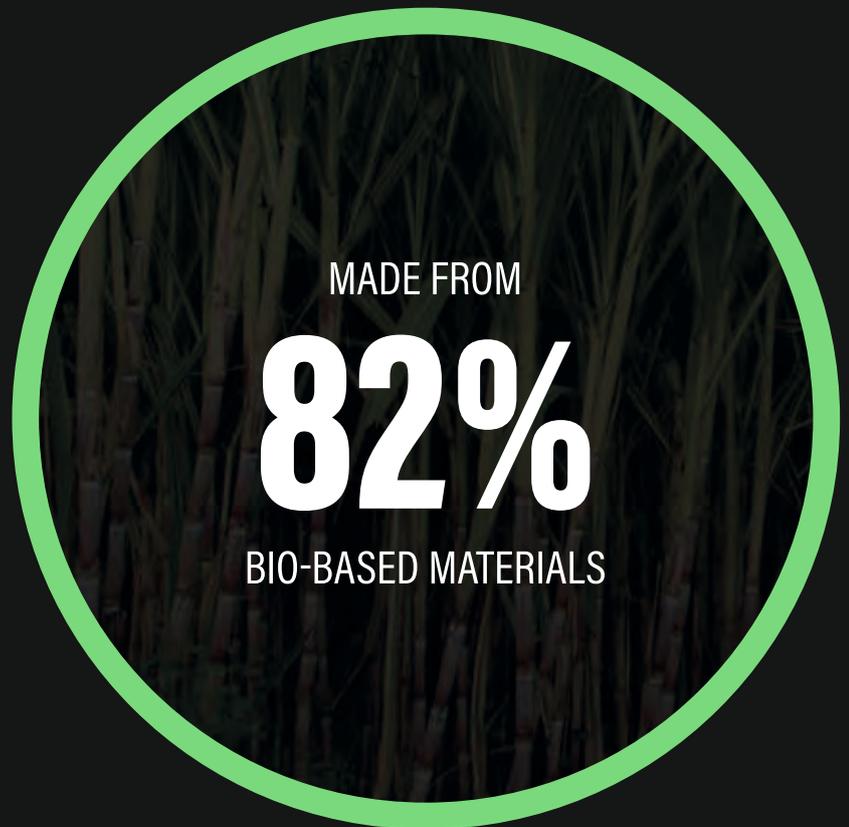


\*When tested in accordance with En13432 - in an aerobic environment (air/oxygen present)

**BioSoft™**  
SUSTAINABLE BIO-BASED TECHNOLOGY

# BEGINNING OF LIFE

> Made from 82% bio-based materials



REPLENISHABLE  
SOURCE



SUSTAINABLE  
MATERIAL



CO<sub>2</sub> EMISSION  
REDUCTION



**BioSoft™**

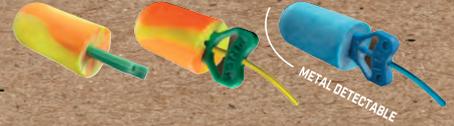
SUSTAINABLE BIO-BASED TECHNOLOGY

THE WORLD'S FIRST SUSTAINABLE  
BIO-BASED EAR PLUGS

MEGA  
**BULLET™** BIOSOFT



**PINCH FIT™** BIOSOFT



## COMPARISON OF CO2 CARBON FOOTPRINT

Equivalent CO2 emissions for 10,000 pairs of disposable earplugs

**PU FOAM**  
DISPOSABLE EAR PLUGS



**44,47 Kg**

VS.

**BioSoft™**  
FOAM DISPOSABLE EAR PLUGS



**8,07 Kg**

BIOSOFT™ FOAM EARPLUGS EMIT  
**5.6X LESS CO<sub>2</sub> CARBON EMISSIONS**  
THAN TRADITIONAL POLYURETHANE FOAM EARPLUGS

MADE FROM 82% BIO-  
BASED MATERIALS



REPLENISHABLE  
SOURCE



SUSTAINABLE  
MATERIAL



CO<sub>2</sub> EMISSION  
REDUCTION

**HOWSAFE**  
The Workwear Store



**Huge Stocks**  
It's on the shelf - most products  
straight from stock.



**Free Delivery**  
To business premises within  
a 25 mile radius of Peterborough.



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